

### What is HeadStart Kernow?

A universal, prevention and early intervention programme
Headstart Kernow supports children and young people's emotional
and mental health through a trauma informed, relational, whole
school (system) approach. Engaging with and supporting key
stakeholders (cyp, parents/carers, professionals) with
information, training, resources and tools.

# Children's Rights Film for Parents and Carers

A co-created film empowering parents and carers to understand, promote, and protect children's rights.

### Parents and Carers Leading the Conversation

Parents and carers told us they felt "out of the loop" and "last to know"

#### So we:

- Consulted parents and carers on key messages, concerns, and priorities.
- Involved them in scripting, filming, and reviewing to ensure authenticity and impact.
- Created a peer-to-peer resource, making children's rights more accessible and relevant.

### Our Achievements in the Last Year

- Developed an informative and engaging film in collaboration with parents, carers, and the Children's Rights Team.
- Raised awareness of Children's Rights
- Provided a platform for parents and carers to share real-life stories and insights.
- Strengthened the role of parents and carers in supporting children's rights and wellbeing.

"Thought-provoking...
made me reflect on
young people who
don't have a voice."

## Impact on Parents and Carers

- Parents and carers feel more informed, included, and empowered.
- Raised awareness of how small actions uphold children's rights.
- Sparked meaningful conversations and connections between parents and carers

"Being a parent is hard and none of us always get it right BUT being a child without a voice, feeling scared, without security is harder."





Launching soon! Distributed via social media, schools, and community events.





To find out more & to watch the film, visit www.cornwall.gov.uk/Childrensrightsfilms

