

Education and Leadership: Paediatric Clinical Leads Development Programme Module 2 – Managing upwards – making change happen

Programme

Date | Tuesday 9 April 2019

Location | RCPCH London, 5-11 Theobalds Road, London, WC1X 8SH

Audience | Clinical Leads; Clinical Directors

09:00	Registration	
09:30	Welcome and introduction	Guest speaker
09:55	Session 1: Managing upwards – making a case for paediatrics	Dr Lisa Kauffmann , Consultant Paediatrician, Longsight Health Centre and RCPCH Treasurer
10:35	Session 2: Budgets and business cases – what you need to know	NHS Finance Director
11:05	Break	
11:25	Session 3: Gathering the information you need for your business case – practical exercise	Dr Lisa Kauffmann
12:40	Session 4: How the RCPCH can help	Sue Eardley RCPCH Head of Invited Reviews
12:50	Lunch	
13:40	Session 5: Developing the team and stakeholders	Dr Lisa Kauffmann Sue Eardley
14:45	Break	
15:00	Session 6: Preparing your case	Dr Lisa Kauffmann Sue Eardley
15:30	Session 7: Practical session – making a pitch	Dr Lisa Kauffmann Sue Eardley
16:15	Summary and action planning	Dr Lisa Kauffmann
16:25	Closing remarks: Have we achieved expectations and next steps	Dr Lisa Kauffmann
16:30	Close	

This is the second module of a five-part course aimed specifically at clinical leads and clinical directors. The programme and topics are based upon what clinical leads have told us they need - and which are not readily available within their own trusts or networks. Each of the five modules brings together paediatricians in similar roles to foster peer support, facilitated by expert topic presentations and sharing of practice examples.

This course aims to help you manage a paediatric clinical directorate and understand how to work with stakeholders to identify and support service development through budget allocation and business planning.

Learning outcomes

By the end of this course, you will be able to:

- Explain the role and responsibilities of the clinical lead/director
- Describe how the role fits into the wider management structure of the local organisation
- Identify local and national health economy and financial drivers
- Demonstrate leadership and influencing skills to effectively manage the directorate
- Pitch a business case to meet a service development need
- Work with your team stakeholders to support service development and delivery

Course leads

Dr Lisa Kauffmann FRCPH is a community paediatrician with an interest in palliative medicine. She has been involved in medical management for many years, and is currently Associate Clinical Head of Division for integrated community children's services at Manchester University Hospitals NHSFT. She played a key role in the design and implementation of the 'Making it Better' project to redesign maternity and paediatric services in the area. Lisa has extensive experience in clinical governance, service development and medical performance management, and was the clinical governance lead for the Greater Manchester paediatric network. She currently chairs the Greater Manchester children's palliative care network. Lisa's other passion is in supporting clinicians to improve their communications skills and she is a qualified communication skills trainer, delivering courses across the NHS and for the RCPCH.

Sue Eardley joined RCPCH as Head of Health Policy in January 2011 and now leads the Invited Reviews programme for the College. Sue originally trained as an engineer /project manager in the oil and gas industry but changed career when the first of her three children arrived. Sue spent 13 years as a non-executive and then Chairman of an acute hospital trust in south London, alongside a range of voluntary activities including national and local involvement in user representation and as a Council member of the NHS Confederation. Sue led groups contributing both management and user input to the DH England Maternity National Service Framework and chaired her local MSLC for four years. Before joining the RCPCH Sue spent six years full time

heading up the Children and maternity strategy team at the Healthcare Commission and then CQC, overseeing strategy, design and delivery of all inspections and reviews in England of maternity, child health and safeguarding.

This course has been approved in accordance with the current RCPCH CPD guidelines.

Please note that due to unforeseen circumstances, sessions and presenters may be subject to change.