

Has your baby been cared for in a neonatal unit? If so, why not enter our photo competition!

The National Neonatal Audit Programme (NNAP) is looking for photographs that tell a story about your baby's care on the neonatal unit. We also need a caption that describes the picture, the aspect of your baby's care it shows and what it means to you.

What is the National Neonatal Audit Programme?

The NNAP helps neonatal units to improve the care provided to babies who need specialist treatment. This includes babies who are born too early, with a low birth weight or who have medical conditions. We use information about the care of these babies to help hospitals to improve the care and outcomes for other babies in the future.

Each year, the NNAP produces a [national annual report](#) and a parent and carer guide to the audit, called [Your Baby's Care](#). This national report recommends how we can improve neonatal care. We want to include your pictures and stories in our reports to help us show why it's so important to continue to improve care.

To see the different measures the audit investigates and find information on each neonatal unit in England, Scotland, Wales and Isle of Man, please access the [data dashboard](#).

About the NNAP photo competition:

We're looking for pictures of you and your baby's experience across the following categories:

1. Your baby when they were first admitted to the unit
2. Your baby getting help breathing
3. Getting involved in your baby's care
4. Soothing your baby while they receive treatment
5. Your baby getting help feeding (tube feeding)
6. Your baby on the unit and now them at 2 years old
7. Additional photo

We accept one photo per category per person. If you don't have a photo for one of these categories, you can enter it as an additional photo. You may enter as many categories as you wish. The deadline for submission is **Monday 19 August 2024**.

We will select at least one overall winner to feature on the front cover of the NNAP summary report on 2023 data and the parent and carer guide, Your Baby's Care, due to be published this Autumn. We will select a range of different photos from each category to feature in the Your Baby's Care 2023 guide. The selected entries may also be used in other NNAP promotional materials in our future publications.

How to enter:

- Select your photos – please ensure you don't resize the photo as it may compromise the quality of the image and ensure the image is no larger than 20MB. Photos taken with a recent Smartphone will be of quality for this competition.
- Download and complete the entry form below - this includes the terms and conditions for you to read and accept. You will need to give your contact details, baby's first name, category (if applicable) and a short quote about the photo.
- Email the form and your photo(s) to nnap@rcpch.ac.uk.

Photo competition entry form

Parent's first name	
Parent's last name	
Baby's first name	
Address (This is so we can send you a hard copy of the final report if we select your photo)	
Phone number	
Email	
Entry theme (if applicable)	
Please include a short quote (max. 50 words) to accompany each photo. If selected, this quote will accompany the photo in the parent guide.	
How did you hear about this competition?	
I confirm that I have read the attached terms and conditions and I consent to my submitted photo and accompanying statement being used by the National Neonatal Audit Programme within its national annual report, parent guide to the report, and other accompanying audit promotional material.	
Parent's signature (typing your name here is fine)	
<input type="checkbox"/>	Please tick this box if you are also happy for your submitted photo to be used on general publicity and promotional materials by RCPCH and event partners (you can withdraw consent at any time by contacting the NNAP Team).

For more information about the NNAP, please visit: [National Neonatal Audit Programme \(NNAP\) | RCPCH](#)

If you have any questions, please contact the NNAP Team on nnap@rcpch.ac.uk or tel. 0207 092 6158

NNAP photo competition terms and conditions

1. The NNAP photo competition is open to the parents and carers of babies that have been admitted to neonatal care.
2. Photos taken on most recent smartphones will be of good enough quality for the reports. When sending your photos, please do not resize images (to ensure the quality of the image is maintained) and ensure that the attachment does not exceed 20 MB.
3. A maximum of **one photo per category** per entrant will be accepted. You may enter as many categories as you wish.
4. All photos submitted to the competition will need to be linked to a completed entry form. If you submit **more than one** image, you can submit **one** entry form providing you adapt the form to include relevant details of all images.
5. Entries should be submitted via email to: nnap@rcpch.ac.uk
6. By entering the NNAP photo competition, participants consent to the NNAP and RCPCH using their photograph and accompanying statement, free of charge, in the National Neonatal Audit Programme within its national annual report, parent guide to the report, and other accompanying audit promotional material and (where you have consented) any future RCPCH publications, including print, digital, and social media, also consent to being publicly acknowledged. Although once we have sent the final report for publication we will not be able to remove your photo from the NNAP annual report and accompanying material, you can withdraw consent at any time for further use of your photograph by emailing nnap@rcpch.ac.uk
7. We will retain all entries for 2 years to enable us to administer the competition and may use them in audit promotional material, unless you withdraw consent. Once this retention is reached, we will not use your image for future publications, but we will retain existing copies of the report and associated promotional material (either hard copy, digital including our website or on social media) with your photo in it for historical and research purposes. It is not possible to edit the report once it has been published as it will affect its reliability, authenticity, and accuracy as a historical and research resource.

We would like to retain all winning entries for more than two years to allow for the possibility of extended future use. We will contact you at the end of the two-year period, and every two years subsequently, to renew your consent to continue using the image. We will retain your contact details in order to contact you for this purpose.

8. Entry to the competition is free, but all materials used must be provided by the participant.
9. Entries submitted up to and on **Monday 19 August 2024** will be accepted.
10. All photographs must be the property of the participant and not infringe on anyone else's copyright.
11. All photos submitted for the competition will be reviewed by a panel of judges from the National Neonatal Audit Parent Partnership Group. All selected photos will be decided by this panel who will be looking at how well the image captures the theme and the quality of the image. The overall winning image of the NNAP photo competition will be displayed on the front cover of the NNAP National Report and Your baby's care. Other selected photographs

and quotes will be used within the parent and carer guide. These selected photographs may also be used in other NNAP promotional materials and in our future publications and accompanying promotional materials.

12. The NNAP and RCPCH are not responsible for any entries that are late, lost or delayed.
13. If you withdraw consent, we will delete your photo and suppress your personal details so that we only keep a record that you have withdrawn consent. You can withdraw consent at any time by contacting nnap@rcpch.ac.uk
14. The decision of the judging panel is final and binding on all entrants and no correspondence will be entered into.
15. Entrants of the photographs we select will be notified by **Friday 27 September 2024**.
16. You have the following rights in relation to your data:
 - Right of access and right to have a copy of your personal data in a standard format (data portability)
 - Change any factual errors or inaccuracies.
 - Delete your personal data (called a right to be forgotten), although we may suppress rather than delete your data where we need to keep a record that consent has been withdrawn.
 - Restrict the use of your data (we only store it).
 - Object to processing.
17. If you would like to action any of these rights, please contact the RCPCH Data Protection Officer on: information.governance@rcpch.ac.uk or by writing to 5-11 Theobalds Road, London, WC1X 8SH.
18. You do also have the right to complain to the ICO if you have concerns about the way your personal data is being handled: casework@ico.org.uk
19. We will not transfer your personal data outside the EU, although some of the websites may be accessible internationally and publications may be distributed globally.